



Dear Entrepreneur,

It is our pleasure to invite you to present at the [Greencity Investment Forum \(GIF\)](#) to be held in **Marne-la-Vallée, Paris, on November 18th, 2014.**

The Investment Forum will be part of **the third edition of the [GREENCITY event](#)**, the global Conference and Business Convention on Sustainable Urban Systems in the Paris area.

Some 30 **young innovative companies**, operating in the **green & smart city sector** and in the phase of raising funds for their development, will pitch their businesses to a jury consisting of around 40 international business angels, venture capitalists, corporate investors and other industry experts.

You can view [HERE](#) the list of confirmed investors participating to the event.

Organized by Europe Unlimited and Advancity, this event will convene top entrepreneurs, investors and experts from Eco-Technology, Eco-Mobility, Eco-Construction and Eco-City sectors. The program has been designed to enable knowledge exchange and business collaboration as well as to build an innovation network throughout Europe within the clean technology sector. Its unique set-up allows business networking at the highest level, from high level panels and in-depth discussion groups to presentations from fast growing companies and one2one meetings.

**Why should you apply to the event?** Because you will have the opportunity to:

- **Pitch** in front of sector VCs and other experts. (Participation is **free of charge** but based on a selection process)
- **Network** with corporate investors, venture capitalists & other emerging entrepreneurs, and have up to 4 **one2one meetings**
- Gain **visibility** through website & Company Profile in the conference binder
- Participate in the European Venture Contest and **European Venture Summit** for the Award Winners
- Have free access to **dry-run session** lead by experienced coaches to fine-tune your pitch before the forum.

#### **Application**

The **deadline for application is 26th September, 2014**, after which the Selection Committee will review the online profiles and uploaded presentations and select the most promising emerging companies to present at the event. You will be informed of the outcome as soon as the selection process is completed.

You can view [HERE](#) the selection criteria followed by the jury.

#### **Please note below deadlines:**

- **26 September 2014:** Deadline to register as a Presenting Company
- **29 September 2014:** Deadline to complete the company profiles
- **15 October 2014:** Companies selected by the Selection Committee are announced

Please click [here](#) to register. Please choose the option “Investment Forum”, and then choose “presenting business” as category.

Application & participation are free of charge for selected companies.



Please do not hesitate to contact me if you need more information or have any questions regarding the event.

Kind regards,

**Annalisa Gardella**

**Project Manager**

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