

Think of global markets right from the start.

For the past decade, Market Entry Camps have assisted the most promising start-ups to connect with thriving ecosystems in the world's leading innovation hubs and to establish a foothold in new markets abroad.

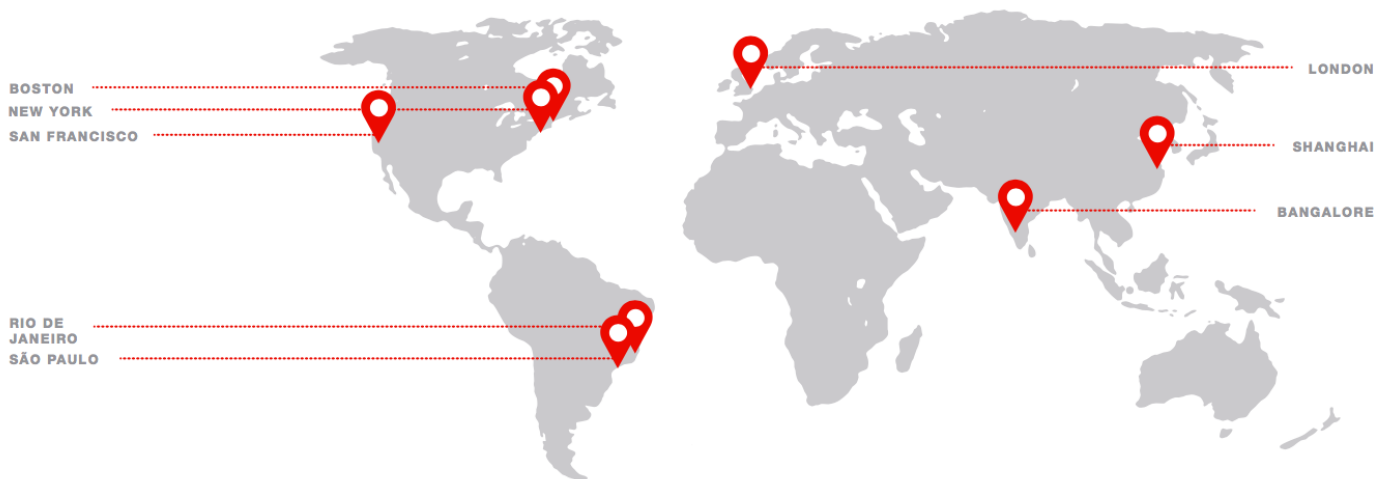
The CTI, **Commission for Technology and Innovation**, represents an official federal agency of the Swiss Confederation and is responsible for encouraging innovation through the provision of findings, consulting and networks. At swissnex, two tracks are offered under the CTI Market Entry Camp umbrella.

MARKET VALIDATION CAMP

The Market Validation Camp is geared towards early stage start-ups looking to test their product and business model in ecosystems outside of Switzerland.

MARKET ENTRY CAMP

The Market Entry Camp is an acceleration program for Swiss start-up companies who are serious about entering a market abroad and building up a presence.



Both camps provide tailored 1-on-1 support which includes:

- Office space at swissnex locations around the world (desk, meeting rooms, event space)
- Community events
- Weekly meetings with the swissnex team to set goals and track progress
- Targeted introductions to relevant contacts (partners, investors, mentors)
- Up to 10 hours of expert coaching
- Stipends for travel and accommodation

How to Apply

The Market Validation and Market Entry Camps are open to all Swiss start-ups in the CTI Start-up coaching program (pre- or post-label). Applications can be submitted on a rolling basis. Acceptance is based on predefined thresholds for quality, maturity, and fit for the respective market. Even if you are not a CTI/Innosuisse startup yet, don't hesitate to contact us for more information.

1

See if the CTI program is a good fit for your startup and apply for CTI coaching acceptance.
Apply for CTI Startup Coaching Now

2

Once your startup has CTI coaching acceptance, your startup can apply to our startup team. Submit your online application outlining your key milestones for the camp. Any date can be managed, but recommended start-dates are February 1st (Winter Camp) and August 1st (Summer Camp).
Apply for Market Validation/Entry Camp Now

3

Your application is reviewed by representatives of CTI and swissnex.